



Unitrans Africa
Website Cookie Policy

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Revision History

Rev No	Rev Date	Significant Changes
01	08-12-2020	New Template
02	22-01-2021	Update with Division Specific Details
03	29-11-2021	Update with Division Specific Details and Amendments

1. Introduction

The following details the [Unitrans Africa Proprietary Limited](#) cookie policy. This policy needs to be viewed in conjunction with the [Contractual Logistics - Africa](#) privacy policy, which can be accessed at [Unitrans Africa Privacy Policy](#). The purpose of this policy is to describe what cookies are, what we use them for, and how you can manage them during your visit to or use of our website.

2. What are cookies?

We may place small text files called 'cookies' on your device when you visit our website. These files do not contain personal information, but they do contain a personal identifier allowing us to associate your personal information with a certain device. Many websites use cookies and you can find out more about them at www.allaboutcookies.org.

3. Why do we use cookies?

These files serve a number of useful purposes to you, including:

- granting you access to restricted content;
- tailoring our website's functionality to you personally by letting us remember your preferences, location or device type;
- improving how our website performs;
- understanding who our audience is, so that we can provide content most relevant to you;
- allowing *third parties to provide services* to our website; and
- helping us deliver *interest-based advertising* where appropriate in compliance with applicable laws.

4. The types of cookies we use

We use different types of cookies on our website. Some of these cookies are placed by us, while others are placed by our third-party plug-ins, suppliers or advertisers. These cookies may be deleted from your device at different times, such as at the end of your browsing session (when you leave the website) or after a pre-set amount of time, or they may persist on your device until you delete them.

We use the following types of cookies on our website:

- **essential cookies** – these are cookies that allow our website to perform its essential functions and without these cookies, some parts of our website would stop working.
- **site analytics cookies** – these are cookies that monitor how our website is performing, and how you interact with it and we use them to know how best to improve our website or services.
- **functional cookies** – these are cookies that remember who you are as a user of our website and we use them to remember any preferences you may have selected on our website, like saving your username and password, or settings.
- **advertising cookies** – these are cookies that matches your interests or web searches with applicable advertising campaigns on our website and we use them to provide you with advertising that we think you might find useful.
- **social media cookies** – these are cookies that integrate with social media platforms and we use them to help you share content from our website to your chosen social media platform.
- **flash cookies** – these are cookies that help your device read content supported by Adobe Flash and we use them to make sure that any Adobe Flash advertisements or videos appear properly on your device.

- **third party cookies** – these are cookies that some of our business partners use on our website and we have no access to or control over them. Information collected by any of these cookies or widgets is governed by the privacy policy of the entity that created it, and not by us.

5. Our cookies

The types of cookies deployed on the website can be viewed in Annexure-1 to this policy.

6. Deleting cookies

Your internet browser generally accepts cookies automatically, but you can often change this setting to stop accepting them. You can also delete cookies manually. You can read how to do this at [How to delete cookies](#).

Deleting or no longer accepting cookies may prevent you from accessing certain aspects of our website where cookies are necessary or cause the website to forget your preferences. Deleting cookies may not prevent you from seeing advertisements on our website, but such advertising may be less relevant to you.

Annexure-1

The following types of cookies are used on this website:

Cookie name	Cookie type	Cookie function	Expiry
_ga	Analytics - Persistent	Used to distinguish users	2 years
_gid	Analytics - Persistent	Used to distinguish users	24 hours
_gat	Analytics - Persistent	Used to throttle request rate	1 hour
CookieLawInfoConsent	GDPR Cookie Consent - Persistent	This cookie is set by GDPR Cookie Consent plugin.	11 months
cookieLawInfo-checkbox-advertisement	GDPR Cookie Consent - Persistent	This cookie is set by GDPR Cookie Consent plugin.	11 months
cookieLawInfo-checkbox-analytics	GDPR Cookie Consent - Persistent	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".	11 months
cookieLawInfo-checkbox-functional	GDPR Cookie Consent - Persistent	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".	11 months
cookieLawInfo-checkbox-necessary	GDPR Cookie Consent - Persistent	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".	11 months
cookieLawInfo-checkbox-other	GDPR Cookie Consent - Persistent	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".	11 months
cookieLawInfo-checkbox-performance	GDPR Cookie Consent - Persistent	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".	11 months

viewed-cookie-policy	GDPR Cookie Consent - Persistent	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.	11 months
LOGIN_INFO	Youtube - Persistent	Used by YouTube (Google) for storing user preferences and other unspecified purposes.	10 years
VISITOR_INFO1_LIVE	Youtube - Persistent	Used by YouTube (Google) for storing user preferences and other unspecified purposes.	10 years
YSC	Youtube - Persistent	Used by YouTube (Google) for storing user preferences and other unspecified purposes.	10 years
_SECURE-3PAPISID	Youtube - Persistent	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
_SECURE-3PSID	Youtube - Persistent	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
_SECURE-3PSIDCC	Youtube - Persistent	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
API	Third Party	Third party cookie set by DoubleClick and used by Google for advertising purposes.	18 months